



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Victor Pinto and Erez Galil  
Assignee: Zoran Corporation  
Title: Techniques for Modifying Image Field Data  
Application No.: 10/749,669      Filing Date: December 30, 2003  
Examiner: Unknown      Group Art Unit: 2133  
Docket No.: ZRAN.040US0      Conf. No.: 9760

---

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

Sir:

The above-identified assignee, a Delaware corporation, hereby revokes all powers of attorney previously given and appoints the attorney(s) and/or agent(s) identified by the following Customer Number to prosecute the above-identified application and to transact all business in the United States Patent and Trademark Office in connection therewith:

**CUSTOMER NUMBER 36257**

Please direct all telephone calls to:

Gerald P. Parsons  
Telephone No.: (415) 318-1160  
Fax No.: (415) 693-0194

**ASSIGNEE CERTIFICATION UNDER 37 CFR 3.73(B)**

The undersigned representative of the above-identified assignee certifies that the above-identified assignee is the assignee of the entire right, title and interest in the above-identified patent application by virtue of a chain of title from the inventor(s) of the above-identified patent application to the above-identified assignee as shown below:

From: Victor Pinto and Erez Galil To Zoran Corporation for which a copy thereof is attached.

The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the above-identified assignee.

*7-27-04*  
\_\_\_\_\_  
Date \_\_\_\_\_  
  
*[Handwritten signature]*  
\_\_\_\_\_  
Name: KARL SCHNEIDER  
Title: Chief Financial Officer

11/15/03 \*

## ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we  
**Victor Pinto** of Zychron-Yaakov, Israel and **Erez Galil** of ~~Mountain~~ <sup>SUNNYVALE</sup> View, California

hereby sell, assign and transfer to Zoran Corporation, a Delaware corporation, having a place of business at 1390 Kifer Road, Sunnyvale, CA 94086, its successors and assigns, the entire right, title and interest throughout the world in our invention in

### TECHNIQUES FOR MODIFYING IMAGE FIELD DATA

for which we filed a United States Patent Application on December 30, 2003, which now has Serial No. 10/749,669, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this        day of 22/7/04, 2004.

Victor Pinto

Victor Pinto

State of       )

County of ISRAEL) ss

On July 22, 2004 before me, Av. GOLDZBERG  
personally appeared MR. VICTOR PINTO personally known to  
me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s)  
is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the  
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the  
instrument.

WITNESS my hand and official seal.

  
\_\_\_\_\_  
SIGNATURE OF NOTARY

Executed this 29 day of July, 2004.

Erez Galil  
Erez Galil

State of California)  
County of Santa Clara) ss

On July 29, 2004 before me, Barbara Soda Ghaffari personally appeared Erez Galil personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Barbara Soda Ghaffari  
SIGNATURE OF NOTARY

